

**Mo-99 2015 TOPICAL MEETING ON  
MOLYBDENUM-99 TECHNOLOGICAL DEVELOPMENT**

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**The Role Group Purchasing Organizations Take in Embracing the  
Transition to Non-HEU Medical Isotopes**

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**ABSTRACT**

Novation, the nation's leading health care contracting and information services company plays a key role in the healthcare supply chain through various contracting, advocacy and solution strategies that advance high quality and cost-effective care provided by its more than 100,000 members and affiliates of VHA Inc, UHC, Children's Hospital Association and Provista LLC. It is widely predicted that full cost recovery of non-HEU together with the additional costs of new technologies will increase overall healthcare costs related to nuclear medicine. Novation is uniquely positioned to help educate and promote new market technologies, such as a sustainable and reliable domestic supply of non-HEU products, while also providing a unified voice for healthcare providers. Novation plays a key role in partnering with healthcare providers and other stakeholders to facilitate solutions that will continue to drive efficiencies within the healthcare supply chain and clinical operations. Through actively engaging stakeholders, Novation helps drive costs out of the system while facilitating clinical excellence, and supports members in their pursuit of optimal reimbursement from payors.